Newsroom | Workday

Workday Recognized as a Leader in 2025 Gartner® Magic Quadrant™ for Financial Planning Software for Fourth Year in a Row

PLEASANTON, Calif., Dec. 4, 2025 /PRNewswire/ -- Workday, Inc. (NASDAQ: WDAY), the enterprise AI platform for managing people, money, and agents, has been named a Leader in the 2025 Gartner Magic Quadrant for Financial Planning Software[1] for the fourth consecutive year. A complimentary copy of the report is available here.

Workday helps financial planning and analysis (FP&A) teams anticipate change, analyze multiple scenarios on the fly, and improve cross-functional collaboration to navigate uncertainty and provide strategic insights. Leading organizations including Blackberry Limited, Boston Scientific Corporation, Guardian Life Insurance Company of America, Spotify USA Inc., and more trust Workday Adaptive Planning to deliver agile plans and financial forecasts that drive deeper insights and faster decisions.

"Today's finance teams need a smarter, faster way to plan, one that puts them in the driver's seat. With AI at the core, Workday empowers finance to truly own their planning process, allowing them to make quick changes and adapt with ease, without relying on IT or consultants," said Ben Pierce, general manager, Adaptive Planning, Workday. "We believe this recognition reflects what we hear from customers every day: the future of planning is AI-enabled, owned by the business, and designed for simplicity and immediate results."

Workday delivers the modern, intuitive financial planning tools that help organizations thrive. With Workday, organizations can:

- **Quickly adapt plans and forecasts** as business conditions change to make planning and analysis more accurate and efficient.
- **Use predictive analytics to stay ahead of market trends** with Workday's growing portfolio of agentic AI solutions – including Planning Agent, which can help organizations reduce data exploration and analysis by 30%.
- **Improve collaboration and alignment** across departments and regions, integrating financial and operational data across ERP, CRM, marketing and HR systems, and data warehouses to support consistent, accurate financial and operational processes.

Gartner Peer Insights documents customer experience through verified ratings and peer reviews. As of December 2, 2025, Workday reviews include the following:

- "Workday Adaptive Planning has solved our budget process needs seamlessly. Since we implemented it over 6 years ago, we have gained back several hours per month on process steps, while enabling our analysts to spend more time on value-add." – VP of Finance in the manufacturing industry [read full review]
- "We are extremely happy with all aspects of Adaptive Planning, including the user-friendly and easy to navigate interface, the expert implementation consultants, the ease of ongoing maintenance as well as the readily available post-implementation resources and support." – Director of Financial Planning and Analysis in the transportation industry [read full review]
- "I feel like anything I have needed to do to improve my company's corporate financial model has been achievable directly because of Workday Adaptive Planning. The automation and scalable features, the ability to have custom integrations, and the speed at which any support tickets are resolved are all second to none." – Finance Manager in the software industry [read full review]

For More Information

- Download a complimentary copy of the report, 2025 Gartner® Magic Quadrant™ for Financial Planning Software.
- Read the blog, Four for Four: Workday Named a Leader in the Gartner Magic Quadrant for Financial Planning for the Fourth Year in a Row.
- Learn why Workday was recognized as a Customers' Choice in the 2025 Gartner® Voice of the Customer for Financial Planning Software earlier this year.

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About Workday

Workday is the enterprise AI platform for managing people, money, and agents. Workday unifies HR and Finance on one intelligent platform with AI at the core to empower people at every level with the clarity, confidence, and insights they need to

adapt quickly, make better decisions, and deliver outcomes that matter. Workday is used by more than 11,000 organizations around the world and across industries – from medium-sized businesses to more than 65% of the Fortune 500. For more information about Workday, visit workday.com.

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Forward-Looking Statements
This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialize, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

[1] Gartner Magic Quadrant for Financial Planning Software, Regina Crowder, Sid Sahoo, Mike Lashinsky, 2 December 2025

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