Workday Wellness Named a 2025 Top HR Product of the Year by HR Executive

AI-Powered Solution Transforms Employee Benefits Experience and Optimizes Well-Being Programs

PLEASANTON, Calif., Aug. 11, 2025 /PRNewswire/ -- Workday, Inc. (NASDAQ: WDAY), the AI platform for managing people, money, and agents, today announced that Workday Wellness has been recognized as a Top HR Product of 2025 by *HR Executive*. This award recognizes Workday Wellness for helping organizations better understand the impact of their benefits programs and adapt their offerings to meet the needs of their workforce.

Workday Wellness is an AI-powered solution that will connect employers with a curated ecosystem of leading wellness providers and workplace benefit carriers, including Benepass, Guardian, Lincoln Financial, MetLife, Mutual of Omaha, Prudential, Sun Life, The Hartford, Unum, and Voya. This connection will enable organizations to gain insights into which benefits their employees want and use, so they can improve programs and efficiently add new offerings. For employees, Workday Wellness will remove friction by making it easier to discover, access, and engage with benefits that support their holistic well-being – across physical, mental, financial, and social health.

"Organizations often lack clear insights when making decisions about benefits, leading to underuse and missed opportunities to effectively support their workforce," said Cristina Goldt, general manager, HCM, workforce management, and payroll, Workday. "Workday Wellness will empower HR and benefits leaders with actionable, AI-powered insights that will help ensure programs truly resonate with employees and deliver tangible ROI."

The annual Top HR Products competition, organized by *HR Executive* and HR Tech, is designed to showcase a range of notable solutions introduced over the last year. Reviewed by a panel of esteemed judges, each product submission is evaluated based on its level of innovation, value added to the HR function, overall user experience, ability to deliver on its promises and effective integration, customization and analytics capabilities. Winners will be honored on Monday, September 15, 2025, during the inaugural HR Icons Awards Evening at HR Tech 2025, being held at Mandalay Bay in Las Vegas.

For additional information:

- Attendees of HR Tech 2025 can learn more about Workday Wellness by visiting booth #5215 on the expo floor. Get more information and request a demo at HR Tech here.
- Learn more about Workday Wellness here.

About Workday
Workday is the AI platform for managing **people**, **money**, and **agents**. The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 11,000 organizations around the world and across industries – from medium-sized businesses to more than 60% of the Fortune 500. For more information about Workday, visit **workday.com**.

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About HR Executive
Established in 1987, HR Executive is the premier global media company covering strategic issues in HR. Part of the Arc network, HR Executive provides more than 220,000 subscribers with news, content and analysis of global HR trends. HR Executive is where HR professionals go when they need to know, providing in-depth coverage on all facets of human resource management, including recruiting, talent acquisition, compensation and benefits, learning and development, employment law, talent management, the latest technologies and more. Visit hrexecutive.com.

About HR Tech
HR Tech is the industry's premier event series showcasing breakthrough HR technologies, with its flagship U.S. conference serving as its cornerstone since 1997. HR Tech in the U.S. features the world's largest expo of innovative HR solutions, live product demonstrations and the industry's preeminent startup competition. The HR Tech portfolio has expanded globally with additional annual events in Europe and Asia, creating a worldwide network of innovation hubs that shape the future of work.

HR Tech is part of the event arm of *HR Executive*, a prestigious global media company established in 1987 that delivers news, content and analysis of strategic HR trends to more than 220,000 subscribers worldwide. The synergy between the events and media channels enables the brands to create a comprehensive knowledge ecosystem that addresses all aspects of human resource management, establishing the organization as the definitive authority for visionary HR leaders. Visit www.HRTechConference.com to learn more.

Forward-Looking Statements
This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current

beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialize, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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For further information: Investor Relations: ir@workday.com; OR Media Inquiries: media@workday.com

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