Workday Announces Rock Star Lineup for Workday Rising 2024

More Than 30,000 Attendees to Come Together to Learn How Workday is Transforming Work with AI and Helping Organizations Move Forever Forward

PLEASANTON, Calif., July 22, 2024 – Workday, Inc. (NASDAQ: WDAY), a leading provider of solutions to help organizations manage their people and money, today announced the rock star talent headlining Workday Rising 2024, taking place September 16-19 in Las Vegas. Register here: https://rising.workday.com. Former First Lady Michelle Obama, superstar Gwen Stefani, and rock star Workday customers McLaren Racing, RaceTrac, and more, will take the keynote stage.

Workday Rising will bring together more than 30,000 C-suite executives, thought leaders, and finance, HR, and IT professionals for three action-packed days of inspiration, connection, and learning. Attendees will get everything they need to help drive immediate impact in their organizations with more than 400 breakout sessions spanning the latest AI innovations and trends to practical use cases for making the most of their Workday investments.

“Workday Rising 2024 is not-to-be-missed – we’re bringing our entire community together to see the latest in AI innovation, learn from Workday and each other, be inspired by industry visionaries, and of course, have some fun!” said Emma Chalwin, chief marketing officer, Workday. “We can’t wait to share our vision for the future of work and help our customers become true rock stars of business.”

Workday Rising’s Rock Star Speaker Lineup
Former First Lady Michelle Obama will take center stage for a special opening keynote conversation about empowerment, leadership, and resilience. Superstar Gwen Stefani will close the event as headliner for the Customer Appreciation Party, celebrating Workday’s customers in true rock star fashion.

Inspiring speakers from some of the world’s biggest brands including McLaren Racing and RaceTrac will join top Workday executives, including CEO Carl Eschenbach and Executive Chair Aneel Bhusri, on the mainstage to discuss how they’re supercharging work and driving business forever forward in the age of AI. Attendees will also get a sneak peek at the latest Workday product innovations, and learn how they can use Workday’s technology to elevate humans and supercharge work.

Showcasing the Power of the Workday Ecosystem
Partners extend the power of the Workday platform, fueling innovation and enabling Workday customers to be even more successful, and they play an important part at Workday Rising as well. This year’s event will feature more than 170 partners who will share industry expertise and invaluable best practices—from the leading world’s systems integrators to AI startups building on the Workday platform.

Workday Rising Partner Sponsors & Exhibitors

- **Titanium Sponsors**: Accenture, Cognizant, Deloitte, KPMG, PwC, Salesforce
- **Platinum Sponsors**: ADP, Amazon Web Services, Kainos, OneSource Virtual, Paradox, Strada
- **Gold Sponsors**: Avaap, Beamery Ltd., CloudPay, CrossVue, DailyPay, Experian Employer Services, Google Cloud, The Groove, Guidehouse, Huron, Intecrowd, Invisors, Mercer, Radancy, Slalom, Three Link Solutions, TopBloc, Trintech, Unum
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- **Exhibitors**: Accurate Background, Allegis Global Solutions, Argos Multilingual, Ascend Software, Asure, Auditoria.AI, Benepass, BGSF, BillingPlatform, Boomi, CData Software, Cisive, CloudRock, Cloverleaf, CollegeNET, Inc., Commit Consulting, Dayshape, Degreed, DISA Global Solutions, E1 Consulting, Emtrain, eQuest, G-P, Glean, Go1, GoodTime, Hale International, Health Qlix Incorporated, HealthStream, Helios Consulting, HireVue, HR Acuity, JobSync, Korn Ferry, Levata, Lincoln Financial Group, Macro Solutions, Nelnet Campus Commerce, Oakland Consulting Group, Oloid, Payslip, Precision Task Group (PTG), Premier International, QGenda, Questionmark, Ramco Systems, Skillcentrix, Solution Architects Group, LLC, Stormloop Technologies, TCP Software, Training Orchestra, Transact Campus, Varicent, Veritone Hire, VidCruiter, WorkStream Technology

Workday Ventures Partners Sponsoring Workday Rising 2024

- Aisera, Auditoria.AI, Automation Anywhere, Inc., Beamery, Benepass, BetterUp, Blink, CaptivateIQ, Censia, Clari, eduMe, Expent Inc., Flatfile, Glean, Guild, Noyo, Paradox, Prevedere, Inc., Pulsora, TechWolf, Tesorio, Uplimit, Wellthy, Workato, WorkBoard

For More Information

- Check out the blog "Get Ready to Rock at Workday Rising 2024" by Workday Chief Marketing Officer Emma Chalwin for more info on what to expect at this year's event.
- View the agenda and register on the Workday Rising website.

About Workday
Workday is a leading enterprise platform that helps organizations manage their most important assets – their people and money. The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 10,500 organizations around the world and across industries – from medium-sized businesses to more than 60% of the Fortune 500. For more information about Workday, visit workday.com.

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Forward-Looking Statements
This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialize, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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