

News Brief: Workday and SpringHill Debut Trailer of “UNTAPPED” Documentary, Streaming on Netflix This Fall

PLEASANTON, Calif., July 19, 2024 – [Workday, Inc.](#) (NASDAQ: WDAY) in partnership with The SpringHill Company, has released the trailer for the upcoming documentary, “UNTAPPED: Closing America’s Opportunity Gap.” Produced by LeBron James and Maverick Carter, and directed by award-winning filmmaker Josh Kahn, UNTAPPED charts the emotional and inspiring journey of six young adults as they navigate a rigorous skills training program for a shot at an internship with a Fortune 500 company that could change the trajectory of their lives.

As seen in the [trailer](#), the Workday-developed documentary shines a bold light on the opportunity gap in America and the imperative for skills-based hiring – an alternative recruitment method that looks at a person’s full range of skills and capabilities, vs. traditional methods that focus on past experiences and background, – all set against the tapestry of deeply moving and powerful human stories.

“Workday has always believed in the power of skills, vs. focusing solely on background and educational history, to drive a brighter future and unlock economic opportunity for all. That’s why we felt it was so critical to develop this documentary and shine a light on the real human stories behind it,” said Carrie Varoquiers, chief philanthropy officer, Workday. “We’re honored to be part of this film and hope it inspires action in kicking open the doors of opportunity for the incredible untapped talent that surrounds us.”

Beyond the candidates themselves, the documentary also features industry titans, who provide candid perspectives, life lessons, and revelations while lending their support to a skills-based approach, including entrepreneur Mark Cuban; General Motors CEO Mary Barra; JPMorgan Chase CEO Jamie Dimon; Walmart CEO Doug McMillon; Workday Co-Founder and Executive Chair Aneel Bhusri, and Workday CEO Carl Eschenbach.

“We all know about the American Dream, but opportunities are still out of reach for so many if we only stick to traditional hiring methods. I felt it’s important to humanize these issues in order to inspire and inform new audiences,” said UNTAPPED director Josh Kahn. “With the largest employers in the world starting to rethink and support skills-based hiring, this really could help cultivate more economic equity.”

[UNTAPPED](#) is set to debut on Netflix in the U.S. early this Fall.

About Workday

[Workday](#) is a leading enterprise platform that helps organizations manage their most important assets – their [people](#) and [money](#). The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 10,500 organizations around the world and across industries – from medium-sized businesses to more than 60% of the Fortune 500. For more information about Workday, visit [workday.com](#).

About SpringHill

SpringHill is the creative and entertainment community within The SpringHill Company (TSHC), founded by LeBron James and Maverick Carter. Fueled by the stories of makers, the brand is committed to putting the craft back into creativity and nurturing the unique gift in all of us. The award-winning studio team for the SpringHill brand develops and produces high-quality entertainment television, film, and theatrical releases with the biggest creators, brands and platforms in the world. All SpringHill studio projects are empowerment led, where content isn’t simply to entertain, but to inspire with thought-provoking themes, conversations and journeys. Studio projects within the unscripted and documentary space for SpringHill include *Turning the Tables with Robin Roberts*, *Dreamland: The Burning of Black Wall Street*, *Recipe for Change*, *The Wall*, *See It Loud* and more. For more information visit [www.makespringhill.com](#) and follow [@MakeSpringHill](#) on social media.

For further information:

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