Newsroom | Workday

McLaren Racing Expands Partnership with Workday for the 2024 Formula 1 Season

PLEASANTON, Calif., February 7, 2024 -- McLaren Racing and Workday (NASDAQ: WDAY), a leading provider of enterprise cloud applications for finance and human resources, today announced an expansion of their multi-year partnership, which includes Workday continuing as an Official Partner of the McLaren Formula 1 Team. The Workday logo will debut on track on the rear-wing of the McLaren MCL38 of Formula 1 drivers Lando Norris and Oscar Piastri in pre-season testing as a lead up to the Bahrain Grand Prix on March 2. Workday branding will also be included on the McLaren team kits for the 2024 Formula 1 season.

This expansion further supports McLaren and Workday's partnership, which began last year, and included Workday becoming an Official Partner of the 2023 McLaren Formula 1 Team. The multi-year partnership sees McLaren continue to use Workday's financial planning software, including Workday Adaptive Planning. Together, McLaren and Workday share a passion for cutting-edge innovation and fueling efficiency, and by using Workday's financial planning software, McLaren is able to make faster, more informed decisions across its organization.

Matt Dennington, Executive Director, Partnerships & Accelerator, McLaren Racing, said:
"We are delighted to expand our partnership with Workday. Its solutions have hugely supported our adaptability and agility in decision-making as a business, and we are looking forward to continuing this into the future."

Emma Chalwin, Chief Marketing Officer, Workday, said:
"McLaren is a globally recognized racing team and a valued Workday customer. That's why we're incredibly proud to team up and grow our partnership. McLaren represents the highest standard of efficiency and planning; a focus Workday also shares. Together, we aim to empower people to adapt and perform—whether on the racetrack or in the workplace."

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About McLaren Racing
McLaren Racing was founded by racing driver Bruce McLaren in 1963. The team entered its first Formula 1 race in 1966. McLaren has since won 20 Formula 1 world championships, 183 Formula 1 grands prix, the Indianapolis 500 three times, and the Le Mans 24 Hours at its first attempt.

McLaren Racing competes across five racing series. The team competes in the FIA Formula 1 World Championship with McLaren F1 drivers Lando Norris and Oscar Piastri, the NTT INDYCAR SERIES with Arrow McLaren drivers Pato O'Ward, Alexander Rossi and David Malukas, the ABB FIA Formula E World Championship with NEOM McLaren Formula E Team drivers Jake Hughes and Sam Bird, and the Extreme E Championship with NEOM McLaren Extreme E Team drivers Cristina Gutiérrez and Mattias Ekström. The team also competes in the F1 Sim Racing Championship as McLaren Shadow, having won the 2022 Constructors' and Drivers' Championships.

McLaren is a champion for sustainability in the sport and a signatory to the UN Sports for Climate Action Commitment. It is committed to achieving net zero by 2040 and fostering a diverse and inclusive culture in the motorsport industry.

McLaren Racing – Official Website

About Workday
Workday is a leading provider of enterprise cloud applications for finance and human resources, helping customers adapt and thrive in a changing world. Workday applications for financial management, human resources, planning, spend management, and analytics are built with artificial intelligence and machine learning at the core to help organizations around the world embrace the future of work. Workday is used by more than 10,000 organizations around the world and across industries – from medium-sized businesses to more than 50% of the *Fortune* 500. For more information about Workday, visit workday.com.

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