Workday Announces Winners of its Inaugural Customer Awards in EMEA

Hilti, Intrum, Parques Reunidos, Beazley and Aliaxis Lead the Charge of AI-Powered Winners Announced at Workday Rising EMEA

BARCELONA, Spain, Nov. 16, 2023 -- Workday, Inc. (NASDAQ: WDAY), a leader in enterprise cloud applications for finance and human resources, today announced at Workday Rising EMEA the winners of its inaugural Workday Customer Awards which include Hilti, Intrum, Parques Reunidos, Beazley, and Aliaxis.

Workday launched the new awards in June to celebrate its most inspiring and innovative customers, and demonstrate how these customers have deployed Workday AI to solve their greatest business challenges and achieve transformative results. The judging panel included Lena Wilson, former chief executive officer, Scottish Enterprise; and Tom Seal, senior research director, IDC; as well Angelique de Vries-Schipperijn, president, EMEA, Workday; and Fredrik Nylander, senior vice president, North & Emerging, EMEA, Workday.

“We were impressed by the high calibre of the entries in our first ever Workday Customer Awards that showcase our most inspiring and innovative customers across EMEA,” said Angelique de Vries-Schipperijn, president, EMEA, Workday. “My fellow judges and I are confident that the final winners represent the best examples of successful Workday partnerships across a broad range of use cases, and we hope that other businesses can feel inspired by their results and success.”

“Being a judge of the Customer Awards in EMEA has been a great experience,” said Fredrik Nylander, senior vice president of North & Emerging Markets. “Learning about the companies nominated in all the categories was exciting from the medium enterprise to the most well-known technology firms. The variety of Workday technology products only proves to me that there are unlimited resources for companies to make the most in their sectors.”

The judges assessed each entry against three key areas:

- **Innovative thinking** – examining the level of interest in each entry and if it was truly innovative, transformative, and/or an industry-wide challenge.
- **Project delivery** – analysing how each entry solved a specific business challenge and the impact it had on the entire organisation.
- **Evidence of success** – tangible outcomes and impact, quantified by return on investment and key metrics.

Workday has named the following winners in each category:

Award category: Powering Innovation

Winner: Hilti

The Hilti Group supplies the worldwide construction and energy industries with technologically leading products, systems, software, and services. With approximately 33,000 team members in over 120 countries, the company stands for direct customer relationships, quality, and innovation. Hilti deployed its new automated Employee Document Management system, powered by Workday, to address its challenges in generating, managing, and storing employee documents and templates. The results have been transformative – Hilti has massively reduced the manual effort required for document production and management and contract turnaround time. This now ensures that half a million documents meet local requirements, among many other benefits, showing the value of true workplace innovation as well as reduced operational burden on its HR population.

Award category: Finance for the Future

Winner: Intrum

With over 100 legal entities across 25 countries, Swedish credit management services provider, Intrum, needed to move away from its decentralised, local, and mainly manual finance system. By choosing Workday to move to a single, automated global system, Intrum is now able to manage its finance function on a global scale while delivering deeper insights and allowing countries to manage local requirements. Key benefits include greater transparency, improved metrics and greater efficiency thanks to a standard set of controls. Now that the global roll-out is complete, the company plans to deploy Workday’s Adaptive Planning and Workday Prism Analytics to help further improve current processes.

Award category: Highest Impact Overall Transformation

Winner: Parques Reunidos

Spanish leisure park operator Parques Reunidos needed to evolve its Finance and People & Organisation functions across 11

countries and 16,000 employees, and move from their local, regulatory system to one that's automated and more efficient. Using the full suite of Workday solutions, including Workday Financial Management, Workday Prism Analytics, Peakon Employee Voice and Workday Accounting Center, the organisation was able to shift operations to a cloud-based, AI powered platform. This has transformed the company's financial, people, and business operations to deliver real business results with a high level of automation and control, including quicker decision-making, improved efficiencies, and standardised global processes.

Award category: Planning for Uncertainty

Winner: Beazley

UK insurance business, Beazley, turned to Workday to help upgrade, automate, and simplify its processes, and embed more efficient ways of working. Forecasting, a core business function, was the first area tackled, and the whole process was redesigned using Workday Adaptive Planning. As a result, forecasts can now be set up in just a few hours, leaving more time for analysis, while the risk of failure has been reduced and forecasts can accurately be made at a granular level previously not possible.

Award category: ESG Champion

Winner: Aliaxis

Aliaxis is a global leader in fluid management solutions founded in 2003. With a purpose to bring solutions to the world's water challenges and to provide access to clean energy, they have placed significant emphasis on sustainability and ESG factors in everything that they do. The company recognises that globally we are facing significant environmental challenges, a need for better social responsibility and for better governance and ethical standards. Wishing to implement quick actions that pay off in the short term, Aliaxis is partnering with Workday to deploy a number of its solutions. Aliaxis is already seeing benefits including great advances in knowledge sharing, increased efficiency across the HR function and transformed reporting on ESG related KPIs. The company's commitment to addressing environmental challenges, promoting social responsibility, and upholding ethical governance underscores its dedication to creating a more sustainable and responsible future, and Workday is a great partner on this journey.

Judge Lena Wilson said: "I was very honoured to be invited to judge Workday's inaugural Customer Awards. It's been fascinating to see how these winning businesses, each with their own specific challenges, have successfully leveraged Workday AI at the core to bring about transformation."

Fellow judge Tom Seal also commented: "The high quality of the entries is testament to the excellent work being delivered by businesses across a broad range of different sectors and regions in EMEA in partnership with Workday. It shows that change needs to be attitudinal as well, and these organisations have all done an important job of taking their teams on the journey and ensuring transformation is embraced from the ground up."

Winners will be awarded with a donation of €5,000 to a charity of their choice, a trophy awarded on stage at Workday Rising EMEA.

About Workday
Workday is a leading provider of enterprise cloud applications forfinance and human resources, helping customers adapt and thrive in a changing world. Workday applications for financial management, human resources, planning, spend management, and analytics are built with artificial intelligence and machine learning at the core to help organisations around the world embrace the future of work. Workday is used by more than 10,000 organisations around the world and across industries – from medium-sized businesses to more than 50% of the Fortune 500. For more information about Workday, visit workday.com.

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