Newsroom | Workday

News Brief: The Amenity Collective Selects Workday to Help Accelerate Business Transformation

PLEASANTON, Calif., February 15, 2023 – Workday, Inc. (NASDAQ: WDAY), a leader in enterprise cloud applications for finance and human resources, today announced that The Amenity Collective has deployed Workday Financial Management, Workday Human Capital Management (HCM), Workday Payroll, and Workday Learning to break down data silos and drive efficiencies, accelerating its business transformation.

The Amenity Collective is a lifestyle services and hospitality company offering facility management, consulting, design, and operation support services to fitness, aquatic, and wellness organizations in the United States and Canada. After largely functioning as a holding company, The Amenity Collective shifted to a full-service business integrating its various business units. To help support this transformation, the company sought a cloud-based system to unify its data onto a single platform and drive front and back office operations across the full breadth of the businesses.

With Workday, The Amenity Collective can:

- **Break down data silos across its divisions to drive operational efficiencies.** With Workday, The Amenity Collective's data will be on a single, flexible platform to help the company operate, cross-sell, and deliver services as one business. Prior to its transformation, each of The Amenity Collective's acquired businesses was operating in silos on individual systems with different operating models. With a complete view of the business, The Amenity Collective is now able to drive better strategic decision making.
- **Increase transparency into financial and accounting data across the business.** With Workday Financial Management, business leaders now have visibility into reporting and income statements to better understand how their businesses are performing, enabling them to make more informed, strategic decisions about the future of their business using real-time data.
- **Onboard and train new employees as its workforce quadruples during seasonal high times.** The Amenity Collective is a seasonal business, going from 2,500 to 10,000 employees in the summer months when their services are required most. Workday HCM and Workday Payroll streamline onboarding, timesheet entries, and payroll to deliver greater efficiencies and transparency for employees. In addition, Workday Learning provides onboarding and job training curriculum for new employees.

"Our business transformation required us to move to the cloud and bring all our data into one place to optimize our sales and service delivery. We needed a technology platform that would scale with us," said Dan Cohen, chief information officer and director of operations, The Amenity Collective. "With Workday, we've achieved operational efficiencies, accelerating our time to value for acquisitions and hiring seasonal employees. As we look to our future with Workday, the possibilities are endless when it comes to analyzing our data and driving business intelligence to uncover new opportunities to drive both our top and bottom lines."

About Workday

Workday is a leading provider of enterprise cloud applications for finance and human resources, helping customers adapt and thrive in a changing world. Workday applications for financial management, human resources, planning, spend management, and analytics have been adopted by thousands of organizations around the world and across industries – from medium-sized businesses to more than 50% of the *Fortune* 500. For more information about Workday, visit workday.com.

© 2023 Workday, Inc. All rights reserved. Workday and the Workday logo are registered trademarks of Workday, Inc. All other brand and product names are trademarks or registered trademarks of their respective holders.

Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding the impacts of the co-CEO transition, the timing and impact of Workday's future leadership structure, and Workday's fourth quarter fiscal 2023 and full year fiscal 2024 financial guidance, growth, innovation, momentum, and opportunities. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialize, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our Form 10-Q for the fiscal quarter ended October 31, 2022, and our future reports that we may file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned

or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

Investor Contact:

Justin Furby

ir@workday.com

Media Contact:

Colleen Kuhn

media@workday.com

---

https://newsroom.workday.com/2023-02-15-News-Brief-The-Amenity-Collective-Selects-Workday-to-Help-Accelerate-Business-Transformation