Sky Betting & Gaming Goes All in With Workday

Leading UK Online Betting and Gaming Company Takes Finance and HR to the Cloud With Workday as It Divests From Parent Company

PLEASANTON, CA and LONDON, UNITED KINGDOM--(Marketwired - Dec 2, 2015) -Workday, Inc. (NYSE: WDAY), a leader in enterprise cloud applications for finance and human resources, today announced that Sky Betting & Gaming, a leading UK online betting and gaming company, has selected Workday's unified suite of applications, including Workday Financial Management, Workday Human Capital Management (HCM), Workday Payroll, Workday Procurement, and Workday Expenses.

Following the sale of its majority share by its parent company Sky to CVC Capital Partners, the company selected Workday as it wanted a finance and HR system that could support the business as it grows and be deployed quickly to support the divestiture. Sky Betting & Gaming wanted to keep its infrastructure and resource investments to a minimum, but also required a system that was easily configurable and able to scale and adapt with the business. After a comprehensive evaluation process, Sky Betting & Gaming concluded that only Workday offered a single, unified system in the cloud that met its business needs.

With Workday, Sky Betting & Gaming expects to gain benefits including:

- **A Flexible Technology Foundation that Evolves as the Company Grows**: With Workday's flexible architecture and simple configuration, Sky Betting & Gaming will be able to meet aggressive timescales for deployment and will have a system in place that can adapt to new market demands such as regulatory changes within the online gaming market.

- **A Single, Unified System to Drive Better Decisions**: With finance and HR applications in one cloud-based system, Sky Betting & Gaming employees, managers, and executives will have a single source of real-time data to make informed, timely decisions. With insights at their fingertips, managers will be able to more effectively run the financial side of the business while growing, developing, and retaining their most valuable resource -- their people.

- **A User Experience that Meets the Needs of its Modern Workforce**: With a large number of millennial employees, Sky Betting & Gaming requires consumer-like business applications that are engaging and accessible on the go. With Workday's intuitive user experience and mobile capabilities, Sky Betting & Gaming employees will be able to easily access information and perform tasks whenever and wherever necessary.

Comments on the News

"With Workday, we will have a single, unified suite of applications in the cloud that meets all of our functional requirements and gives us greater confidence in our data outputs during this key phase of our growth," said Karen Elenor, Transition Director at Sky Betting & Gaming. "We are aiming to be the best UK digital workplace, and this means having finance and HR systems that are intuitive and allow self-service and manager empowerment."

"Sky Betting & Gaming's decision to move its finance and HR operations to the cloud underscores Workday's ability to help companies manage significant change while building for the future," said Chano Fernandez, president, EMEA, Workday. "With Workday, Sky Betting & Gaming will now have a unified system that delivers the intuitive user experience and real-time insights required to better engage with its workforce, optimize its resources, and fuel the company's next stage of growth."

About Workday

Workday is a leading provider of enterprise cloud applications forfinance and human resources. Founded in 2005, Workday delivers financial management, human capital management, and analytics applications designed for the world's largest companies, educational institutions, and government agencies. More than 1,000 organizations, ranging from medium-sized businesses to Fortune 50 enterprises, have selected Workday.

Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding the expected performance and benefits of Workday's offerings. The words "believe," "may," "will," "plan," "expect," and similar expressions are intended to identify forward-looking statements. These forward-looking statements are subject to risks, uncertainties, and assumptions. If the risks materialize or assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission (SEC), including our Form 10-Q for the quarter ended July 31, 2015 and our future reports that we may file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

Any unreleased services, features, or functions referenced in this document, our website or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday, Inc. services should make their purchase decisions based upon services, features and functions that are currently available.

© 2015. Workday, Inc. All rights reserved. Workday and the Workday logo are registered trademarks of Workday, Inc.

Contact Information:

Media Contacts:
Lisa Stassoulli
Workday
+44 (0) 7568 377476
lisa.stassoulli@workday.com

---

https://newsroom.workday.com/2015-12-02-Sky-Betting-Gaming-Goes-All-in-With-Workday